



# 43rd Annual Meeting of the European Thyroid Association

September 4th – 7th, September 2021

Virtual / Online

Information for Exhibitors and Sponsors

[www.eta2021.com](http://www.eta2021.com)

*Status: March 2021*



## COMMITTEES

### ETA Executive Committee

President: Laszlo Hegedüs, Denmark  
Secretary: Leonidas Duntas, Greece  
Treasurer: Tomasz Bednarczuk, Poland  
President-Elect: Graham Williams,  
UK

Clara Alvarez, Spain  
Simone de Leo, Italy  
Francesco Frasca, Italy  
Balázs Gereben, Hungary  
Lars Möller, Germany  
Rodrigo Moreno-Reyes, Belgium  
Nadia Schoenmakers, UK  
Bijay Vaidya, UK  
Edward Visser, Netherlands

### ETA Standing Office

Martin Then	<a href="mailto:then@endoscience.de">then@endoscience.de</a>
Susanne Rothe	<a href="mailto:rothe@endoscience.de">rothe@endoscience.de</a>
Yvonne Brunotte	<a href="mailto:brunotte@endoscience.de">brunotte@endoscience.de</a>

## GENERAL INFORMATION

The ETA has entrusted EndoScience Endokrinologie Service GmbH with the general logistics and organization of the 43rd Annual Meeting of the ETA. All correspondence pertaining to the Exhibition and Sponsoring should be addressed to:

ETA Standing Office  
EndoScience Endokrinologie Service GmbH  
Hopfengartenweg 19, 90518 Altdorf, Germany  
Tel.: +49 (0)9187-97424-11; Fax +49 (0)9187-97424-71  
[then@endoscience.de](mailto:then@endoscience.de)

The ETA Annual Meeting offers a unique platform to increase your company presentation, to form relationships and enhance your profile in the thyroid field. The commercial exhibition includes a display of products, devices and services designed to support the field of thyroid diseases.

### THE VENUE

Virtual / Online

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### Sponsor package:

**For the price of 30.000 € the following sponsoring is included:**

- |  |                       |
|--|-----------------------|
| - <b>Satellite symposium 60 min</b>                              | <b>worth 30.000 €</b> |
| - <b>Gold Shell Scheme Stand</b>                                 | <b>worth 4.000 €</b>  |
| - <b>Logo on the event homepage with link to company website</b> | <b>worth 2.000 €</b>  |

## EXHIBITION INFORMATION

### EXHIBITION AREA

The commercial exhibition will be placed in the Exhibition Room of the virtual conference-center.

We offer virtual Shell-Scheme-Stands that can be adjusted with your branding and additional elements.

Elements: - linked brochures - websites or videos etc....



Shell-Scheme- Stand incl. branding -Bronze	2 Images, 1 Logo, 1 Video or Image	2.000 €
Shell-Scheme- Stand incl. branding - Silver	2 Images, 1 Logo, 1 Video or Image plus 3 Elements & Hot Spot for pdf-Files	3.000 €
Shell-Scheme- Stand incl. branding – Gold  (in booking of a satellite symposium included)	2 Images, 1 Logo, 1 Video or Image 3 Elements & Hot Spot for pdf-Files plus Hot Spot for a chat function (up to 3 sales reps) plus integration of a chroma video	4.000 €

## CONGRESS REGISTRATION FOR EXHIBITORS

from 2.000 € Sponsoring:	3 free registrations for the scientific program
from 3.000 € Sponsoring:	4 free registrations for the scientific program
from 4.000 € Sponsoring:	8 free registrations for the scientific program
from 5.000 € Sponsoring:	10 free registrations for the scientific program
up to 8.000 € Sponsoring:	12 free registrations for the scientific program
up to 10.000 € Sponsoring:	15 free registrations for the scientific program
up to 20.000 € Sponsoring:	20 free registrations for the scientific program
from 30.000 € Sponsoring:	25 free registrations for the scientific program

## EXHIBITION SCHEDULE\*

The commercial exhibition will commence on Saturday, September 4th and finish on Tuesday, September 7th.

### Terms of payment

The amount is due within 30 days of receipt of invoice.  
Invoicing will be carried out by the ETA Standing Office /  
EndoScience Endokrinologie Service GmbH after the event.

### Terms of cancellation

Free cancellation of the exhibition space is possible until May 31st 2021. Past that date the full exhibition rental fee will be charged.

## SATELLITE SYMPOSIA

The distribution of time slots are the responsibility of the ETA Treasurer and the ETA Standing Office. Title and program of the satellite symposia will be determined by the sponsor and submitted to the scientific program committee for approval.

The booking of a satellite symposium includes the following services:

- 60 min Time Slot in the program
- Use of the Congress-Online-Platform
- Advertisement of the symposia via mail-invitation
- Free Registration in accordance with the range

Sponsors can produce their own invitations for the satellite symposium, which can be sent by email to the registered participants.

TIME SLOTS can be slightly adjusted

Sponsors can book a satellite symposium (a Gold-Shell-Scheme Stand included):

Date	Time	Price	Status
Saturday, Sept. 4th	15.00 - 16.00	30.000 €	Booked
Sunday, Sept. 5th	15.15 - 16.15	30.000 €	Booked
Sunday, Sept. 5th	18.15 - 19.15	30.000 €	
Monday, Sept. 6th	11.00 - 12.00	30.000 €	reserved
Monday, Sept. 6th	15.15 - 16.15	30.000 €	
Tuesday, Sept. 7th	15.15 - 16.15	30.000 €	reserved

## DATES TO REMEMBER

### Industry-sponsored Satellite Symposia

March 27th, 2021 Info about scientific content incl. names of speakers and chairmen to ETA Treasurer  
July 5th, 2021 Delivery of complete scientific program of the booked satellite symposium for the final scientific program

### Industrial Exhibition

May/June 2021 Technical manual for exhibitors  
July 15th, 2021 Deadline for all files needed for the exhibition booth

### Terms of payment

The amount is due within 30 days of receipt of invoice.  
Invoicing will be carried out by the ETA Standing Office / EndoScience Endokrinologie Service GmbH after the event.

### Terms of cancellation

Free cancellation of the satellite symposium is possible until February 15, 2021.

## OTHER SPONSORING OPPORTUNITIES

In addition to the participation at the exhibition of the Meeting, the ETA Standing Office is offering companies the opportunity to become sponsor of the Congress. The selection of sponsorship opportunities provides solutions for any size of company. Let us help you to get the sponsorship options that will deliver the rewards you seek from your participation in this meeting.

If you are interested in becoming a sponsor you may also share your ideas with us. The ETA Treasurer and the ETA Standing Office look forward to your suggestions and comments. All sponsorship opportunities include acknowledgement of the sponsorship on the website.

Satellite Symposium (only for Corporate members of the ETA)	to be negotiated directly with the Treasurer of the ETA
Exhibition Booth	According
Display board in the virtual lobby	3.000 €
Display board in the conference room	3.000 €
Banner in the virtual lobby with link to company shell-scheme-stand	2.500 €
Logo on the event homepage with link to company website (in package included)	2.000 €

*N.B.: Prices do not include VAT*

## SPONSORSHIP AND EXHIBITION LIAISON/ ORGANISATION CONTACT

Organizers of exhibition & satellite symposia:

ETA Standing Office  
EndoScience Endokrinologie Service GmbH  
Hopfengartenweg 19, 90518 Altdorf, Germany

Contracts & Invoicing

Mr. M. Then (then@endoscience.de)  
Tel.: +49 (0)9187-97424-11, Fax +49 (0)9187-97424-71

Exhibition and Satellite Symposia - organizational issues

Ms. Yvonne Brunotte, (brunotte@endoscience.de)  
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